



Breeder Commitment

CODE OF ETHICS & CONDUCT

Trupanion strives to work exclusively with responsible breeders, so we ask that all breeders in our Breeder Support Program commit to the following:

1. **Follow a healthy breeding plan.** Work with your veterinarian to determine an appropriate breeding plan for your pet's age and health, including breed-appropriate health screenings.
2. **Provide adequate food, water, and housing for all pets,** including exercise, socialization, and grooming.
3. **All pets receive regular routine/preventive care,** including vaccinations and parasite control, as well as any additional care needed. Provide all medical records to new owners.
4. **Fully disclose any illness or injury to the buyer prior to purchase.** This includes clinical signs of an illness or injury and any exposure to potentially infectious diseases and/or parasites.
5. **Allow interested buyers access to your facility** and to meet the pets and their parents (if onsite).
6. **Provide ongoing support to new owners.** This includes rehoming or taking the pet back if the new family is no longer willing or able to care for them.
7. **All puppies/kittens are bred, owned and sold by you.** The Go Home Day Offer is not available for pets sold through a pet store or broker.
8. **Puppies/kittens should remain in your care until they are an appropriate age** to send to their new home. We understand that the age may vary based on breed, and trust you'll follow best recommendations for your breed.
9. **Provide medical records to Trupanion upon request.** We typically only request records to aid with claims processing.
10. **Comply with all applicable laws,** including receiving and maintaining all appropriate local and federal licensing.

We take the utmost care when reviewing and selecting responsible breeders for our Breeder Support Program — which is why we fully investigate complaints against breeders in our program. In the event that a complaint is substantiated, or if our claims data reveals that a breeder is not following the above criteria or is sending home unhealthy pets, we reserve the right to terminate our relationship with the breeder in question.